

2020-1 Seed Grant Application Questions

Applications must be submitted online. Please refer to the Grant Guidance Document for all guidance and a full list of required attachments.

	APPLICANT INFORMATION	Criteria
1 - 13	<ul style="list-style-type: none"> • Applicant Name • Address • County • Federal Employee ID Number • Number of Full-Time Employees or Equivalent • Current Annual Organizational Operating Budget • Year Founded • Web Address • Contact Person • Contact Title • Contact Telephone • Contact Email • Are you applying on behalf of a partnership, network or other entity (e.g. as a fiscal sponsor)? Y/N <ul style="list-style-type: none"> ▪ If Y, what is the name of the partnership, network or other entity applicant is applying on behalf of? 	

	PROPOSED PROJECT	Criteria
14	Project title	Proposed Project
15	Counties served by project	
16	Amount of funding request	
17	Total project cost (must demonstrate a 25% match of amount requested)	
18	Please indicate if the grant will be used for any of the following (select all that apply): <ul style="list-style-type: none"> <input type="checkbox"/> Planning & development <input type="checkbox"/> Piloting a project <input type="checkbox"/> COVID-related adaptation <input type="checkbox"/> Convening stakeholders or partners <input type="checkbox"/> Community engagement or planning processes <input type="checkbox"/> Feasibility studies, market analyses, needs assessments, systems mapping, or other learning activities <input type="checkbox"/> Partnership agreements <input type="checkbox"/> Other (please describe): _____ 	
19	Purpose of this funding request. Example: <i>XYZ Organization requests this seed grant to do XYZ.</i>	

	50 words	
20	<p>Please describe your proposed project activities in detail.</p> <ul style="list-style-type: none"> • How will you use the funds requested and match? <i>Include the major benchmarks for your project and the timeline to complete them.</i> • What will be “seeded” by this request? <i>Will it help you develop or expand a community asset? Prepare to improve a system? Adapt to COVID? How?</i> <p>400 words</p>	Proposed Project
21	<p>Provide a brief history of your organization, partnership or network. What are your vision, mission and goals?</p> <p>200 words</p>	
22	<p>Describe the work that has brought you to the point of this proposal. How has it informed the activities you are proposing?</p> <p>200 words</p>	

	PROJECT DETAIL	Criteria
	<p>TEXT AT START OF SECTION</p> <p>Rotary Charities believes that the following criteria are integrally linked to impact. The next section of questions asks you to reflect on these in relation to your proposed project and your organization or partnership.</p> <p>Aligned: Work is aligned with other work in the community to maximize impact. Inclusive: Key stakeholders are meaningfully engaged, including those <i>most affected</i> by the problem and those <i>who have the most ability to affect change</i>. Collaborative: Key stakeholders are involved at the level that is best for the project—anywhere from an advisory capacity to a joint venture where ownership and decision-making is shared. Resourceful: Existing resources and assets are used creatively to make the most out of what the community already has. Reflective: Strategies and actions are based on insights from regularly learning from three directions: looking outward at global and national trends; around at the local ecosystem around the issue; and inward at the culture, mindsets and practices of self, staff, board, volunteers and members. Adaptive: New insights are regularly turned into actions that quickly prototype and test upstream solutions to downstream problems.</p>	
23	<p>Considering your history and/or proposed project, in what ways has your organization or partnership been inclusive of those experiencing the problem (s) you are trying address?</p> <p>200 words</p>	Inclusive
24	<p>Considering your history and/or proposed project, in what ways has your organization or partnership collaborated with other key stakeholders in ways that maximize impact?</p>	Collaborative

	200 words	
25	<p>What other funds and resources will be leveraged for the project? From whom? For what purpose?</p> <p>150 words</p>	Resourceful
26	<p>What will be different if this project is successful? How will you know if you are getting there?</p> <p>200 words</p>	Reflective
27	<p>How do you intend to build upon the work completed in the seed phase?</p> <p><i>What will be your next steps? How is your organization, partnership or network prepared to take the next steps? What resources will likely be needed to maintain progress after Rotary Charities funding ends? How will these be acquired?</i></p> <p>200 words</p>	Adaptive
28	<p>Please list three references who can speak to the need for this project and how the proposed project and/or your organization or partnership is well aligned with other work in the community targeting the same issue. <i>The best references will be from organizations that do not stand to directly financially benefit if this request is awarded or those who will be most affected by the results of the proposed work. (Name, phone and email)</i></p>	Aligned