



ROTARY
CHARITIES

Resources for change.

Contact: Miriam Owsley
Strategic Communications Manager
Rotary Charities of Traverse City
mowsley@rotarycharities.org
rotarycharities.org

FOR IMMEDIATE RELEASE

GRANT FUNDING AVAILABLE TO NORTHERN MICHIGAN NONPROFITS

Rotary Charities of Traverse City announces Fall 2021 Grant Cycle

[Traverse City, MI, July 13, 2021] Rotary Charities of Traverse City is pleased to announce that our Fall 2021 Grant Cycle is open and accepting grant applications.

Our *Assets for Thriving Communities* grant program supports initiatives that develop, strengthen or build community assets that are available to all, or make an existing assets more accessible. This category is intended for projects that have laid the groundwork prior to application to engage the community, establish working relationships with stakeholders and execute research to inform strategy. We prioritize assets that have been identified by the community as important to improve the quality of life for its residents. Grants of up to \$50,000 are available in this category, which may be dispersed over 1-3 years. Requests must not exceed 50% of the total project cost.

Our *Systems Change Accelerator* grant program supports innovations that target root causes of complex community problems, leading to a more fair, thriving and resilient region. This category supports collaborative problem solving and strategies that restructure how things work and aim to change policies, practices, relationships, resource flows, power and mental models for lasting change. Grants of up to \$150,000 are available in this category, which may be dispersed over 2-3 years, with a required 10% match of the request.

Rotary Charities evaluates each grant application using our [Guiding Principles](#) as a lens.

1. Inclusive: Nothing about me without me.
2. Collaborative: Do what you do best, connect for the rest.
3. Resourceful: Make the most of what the community has.
4. Reflective: Learn from looking our, around, and in.
5. Adaptive: Take action on what you learn.
6. Aligned: See and situate your work in relation to others.

Grant Cycle Timeline:

- A pre-grant meeting is required before submitting an application. Meetings are available until August 13, 2021. Contact Sakura Takano stakano@rotarycharities.org for Assets for Thriving Communities grants, and Freya Bradford fbradford@rotarycharities.org for Systems Change Accelerator grants.

- Applications are due September 1, 2021
- Grant reviews will be completed by October 31, 2021
- Final decisions will be made mid-November 2021

More information, including funding requirements, application instructions and scoring criteria, can be found in our [Grant Guidance Document](#).

Applications for our other grant categories, including Seed grants, Changemaker Fellowship, the Learning Fund, and Crisis Support are open year-round and reviewed on an ongoing basis. More information about our grants can be found on our [website](#).

About Rotary Charities:

Following the 1976 discovery of oil and natural gas reserves on property owned by the Traverse City Rotary Club, Rotary Charities of Traverse City was established to providing funding, connections and learning opportunities to changemakers in Grand Traverse, Leelanau, Benzie, Kalkaska and Antrim counties. Since that time, more than \$64 million in grants have been awarded. Today, Rotary Charities is known for embracing innovation in service of tackling complex problems and creating accessible assets for all, in support of its vision of a region that is fair, thriving and resilient. In recent years, Rotary Charities has evolved from a traditional grantmaking organization to a regional changemaking organization. This requires innovative grantmaking, impact investing, and capacity building strategies, as well as effective internal structures to support the work. To learn more visit rotarycharities.org

#####